

FOR IMMEDIATE RELEASE
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Maria Semple, Principal of The Prospect Finder, a firm that provides services to nonprofit organizations in need of donor research services, attended the 20th Anniversary International Conference of the Association of Professional Researchers for Advancement in Chicago on July 25-28, 2007. The conference theme of “Transforming The Future of Fundraising” speaks to the impact that professionals who specialize in prospect research have had on fundraising over the past several decades. Maria has served as a speaker at previous international and local conferences of this professional association.

The Prospect Finder, based in Bridgewater, also offers training seminars to financial services firms regarding effective strategies and resources for finding potential clients in their communities. These training seminars build upon Maria Semple’s 20 years of experience in financial services and fundraising and apply the principles of prospect research to the financial services field.

Additional information about The Prospect Finder and Maria Semple can be found at www.TheProspectFinder.com.

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