

FOR IMMEDIATE RELEASE

Prospecting and Selling To The High-Net-Worth-Market

Bridgewater, NJ - January 4, 2008 - "Prospecting and Selling to High-Net-Worth Individuals" is the focus of a two-hour seminar for financial advisors and planners interested in expanding their clientele. It will be held at the Conference Center at RWJ Center for Health and Wellness in Mercerville, New Jersey on Thursday, January 24, 2008. This two-hour program will begin at 9:30am and end at 11:30am. The cost is \$99 per person.

The seminar will demonstrate useful free websites and effective resources for finding new clients in their communities. Attendees will also learn how to develop an effective marketing message to distinguish them from their competition in the high-net-worth marketplace.

Seminar leaders for this program are Maria Semple, Principal of The Prospect Finder LLC and Ed Ras a Winfree Business Growth Advisor. Maria Semple, a prospect research consultant, has authored two downloadable training manuals in her "*Panning For Gold*" series, helping both financial services firms and nonprofit organizations find their best prospects for long-term relationships. Ed Ras works with business owners, entrepreneurs and sales people to help them increase their sales with Winfree's Black Belt Selling System.

For registration or information, contact Maria Semple at 908-256-4433 or visit <http://www.TheProspectFinder.com>.

CONTACT:

Maria Semple

908-256-4433

Maria@TheProspectFinder.com

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