

PRESS RELEASE

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New Jersey Consultants Offer Innovative Training Seminar for Financial Advisors

Financial Services Professionals Learn Strategies To Propel Their Businesses To New Heights

NEW BRUNSWICK, NJ (December 10, 2008) - Four of New Jersey's top business consultants are joining forces to assist financial services professionals who are interested in growing their practices in 2009 despite the economic downturn by offering a one day seminar to be held next month. Maria Semple, Principal of The Prospect Finder, LLC, Caryn Kopp, Chief Door Opener at Kopp Consulting, LLC, Janet Cargill, Founder of J. Cargill Image Consulting, and Jim Buro, President of Wall Street Speaking, began working together to address the array of challenges their clients in the financial services arena are now facing.

Propel Your Business to New Heights in 2009, (<http://theprospectfinder.bizland.com/id10.html>) a one day intensive on January 27, 2009, from 8:30am – 4:30pm, at The Rutgers Club in New Brunswick. This program has been developed specifically with financial services professionals in mind. The program will include sessions on best practices for effective prospect research, proven business development strategies that yield better results in less time and with less stress, tips for creating a lasting first impression, and communication strategies to develop rapport with prospects quickly and transform them into clients.

“Financial Advisors have key information that people need now. Our goal in developing this program is to help Advisors improve their prospecting and client relationship skills so they can provide better guidance and insight to investors who are facing significant challenges and opportunities,” explains Jim Buro, President of Wall Street Speaking. “Armed with these new strategies, Advisors can get started moving their practices to the next levels, with not only more clients but also with stronger client-advisor relationships. They will leave **Propel Your Business to New Heights in 2009** and be able to immediately apply what they've learned.”

The workshop tuition is \$149 per person, with an early bird price of \$99 for registrations received before January 9th. Participants can register online at <http://propelyourbusiness.eventbrite.com> or can call the group's special workshop hotline at 641-715-3900, ext. 64341.

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