

FOR IMMEDIATE RELEASE  
OCTOBER 17, 2007

The Prospect Finder LLC, a firm that provides donor research consulting services to nonprofit organizations, has launched a new product that will enable nonprofit organizations nationwide to augment their donor researching skills. Maria Semple, the firm's principal, is the author of this *downloadable training manual* which is sold on a USB flash drive. Buyers of this interactive training manual will be able to launch directly to over 75 websites used by professional researchers nationwide, enabling them to find their best donors for long-term success. The manual also teaches nonprofit organizations how to set up a prospect research function in their own offices and the role research plays in the overall fundraising process.

An experienced researcher, trainer and frequent speaker on the topic of prospect research, Maria Semple consults with both nonprofit organizations and financial services firms interested in finding their best prospects for long-term relationships. Based in Bridgewater NJ, The Prospect Finder LLC offers training seminars to financial services firms regarding effective strategies and resources for finding potential clients in their communities. These training seminars build upon Maria Semple's 20 years of experience in financial services and fundraising and apply the principles of prospect research to the financial services field.

Additional information about The Prospect Finder LLC and Maria Semple can be found at [www.TheProspectFinder.com](http://www.TheProspectFinder.com).

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