

FOR IMMEDIATE RELEASE
SEPTEMBER 17, 2007

Maria Semple, Principal of The Prospect Finder, a firm that provides services to nonprofit organizations in need of donor research services, participated in the *Craigslist Foundation Nonprofit Boot Camp* held in Brooklyn, NY on Saturday, September 15, 2007. The goal of the event, attended by over 1,000 people, was to educate, empower, and connect the next generation of nonprofit leaders and social entrepreneurs. Ms. Semple was invited to participate in a 2-hour “As the Experts” session where she counseled six nonprofit organizations one-on-one on developing successful prospect research strategies.

The Prospect Finder, based in Bridgewater, also offers training seminars to financial services firms regarding effective strategies and resources for finding potential clients in their communities. These training seminars build upon Maria Semple’s 20 years of experience in financial services and fundraising and apply the principles of prospect research to the financial services field.

Additional information about The Prospect Finder and Maria Semple can be found at www.TheProspectFinder.com.

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