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PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Prospect Research Webinars Offered by Maria Semple of  
The Prospect Finder**

*Techniques to Develop Prospect Leads for Financial Services Firms and  
Non Profits Shared By Successful Researcher*

BRIDGEWATER, NJ (September 4, 2008) - The Prospect Finder, LLC, a central New Jersey based firm that trains financial services professionals to find high-quality client prospects in their communities and helps non profits to research the best donor matches for their organizational mission, now offers web-based training seminars on best practices for conducting prospect research.

“Prospect research can transform non profits by providing a methodology and framework for identifying prospective donors. Financial services professionals can use these same best practices to expand their potential client base,” explains Maria Semple of The Prospect Finder. “Prospect research can be the competitive difference for an organization: non profits can benefit from an expanded potential donor base and financial services professionals can gain an opportunity to offer their important services

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to more clients and develop new long term relationships.”

*Finding and Researching High Net Worth Clients*, the webinar for financial services professionals, is being offered 8:00pm to 9:30pm on September 22 and September 24, 2008.

*Fundamentals of Prospect Research*, designed with the needs of non profits in mind, is scheduled for 11:00am to 12:30pm on September 11 and September 12, 2008.

Tuition to attend one of the 90 minute webinars is \$125 and includes a complimentary copy of The Prospect Finder’s interactive prospecting tool, a \$49 value that provides dozens of additional resources.

“I’ve developed both programs to meet the needs of busy professionals who are looking for useful tools and strategies they can use immediately,” adds Semple. “I also cap attendance at 15 participants to ensure that each person has an opportunity to ask questions and further his/her understanding of the strategies and tools I present.”

To register for an upcoming webinar or for additional information, visit [www.TheProspectFinder.com](http://www.TheProspectFinder.com).

**About The Prospect Finder and Maria Semple:** *Maria Semple, Principal of **The Prospect Finder**, LLC, an experienced researcher, trainer, and frequent speaker on prospect research, consults with non-profit organizations and financial services firms interested in finding their best prospects for long-term business relationships. **The Prospect Finder** is a full-service consultancy that addresses each client’s need for service and training in the area of prospect research.*

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