



Maria Semple, Principal
www.theprospectfinder.com
Bridgewater, NJ 08807
908-256-4433

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Maria Semple
908-256-4433
Maria@theprospectfinder.com

**Two Fundraising Firms Team Up,
Launch a New Approach to Major Gifts**

Results help offset shortfalls in donations

BRIDGEWATER, NJ (January 9, 2009) - Resource Development Counsel and The Prospect Finder LLC have teamed up to offer an accelerated major donor program to help nonprofits move quickly to offset shortfalls in donations during the current economic downturn. The "Major Gift Accelerator" integrates the interpersonal relationships of networking and state-of-the-art prospect research technology for specific results and well-defined strategies.

Rob Miss, founder and partner of Resource Development Counsel in New York, and Maria Semple, founder of The Prospect Finder in New Jersey, will offer a 3-step intensive major gift program that will identify individual prospects, provide an in-depth analysis of their potential by using online technology on-site, and assist with strategies for approaching those prospects.

According to Maria Semple, "Through an integrated exploration of an organization's extended network and our up-to-the-minute online research process all in one session, a nonprofit will walk away with a basic major gift program ready to implement."

Rob Miss states, "You will not leave the intensive without having a new array of major gift prospects, prospective new board members, or a campaign chair, with a key to specific strategies for having them participate in your mission."

For more information, contact Rob Miss
robertmiss@aol.com, www.rdcfunds.org
or Maria Semple Maria@theprospectfinder.com
www.theprospectfinder.com

About The Prospect Finder and Maria Semple: *Maria Semple, Principal of **The Prospect Finder**, LLC, an experienced researcher, trainer, and frequent speaker on prospect research, consults with non-profit organizations and financial services firms interested in finding their best prospects for long-term relationships. **The Prospect Finder** is a full-service consultancy that addresses each client's need for service and training in the area of prospect research. For additional information, visit www.theprospectfinder.com.*

About Resource Development Counsel---*Partners Robert Miss, MAC, CPFR, and Gae Savino, MPA, CFRE, have provided advisory services and hands-on management in philanthropy, fundraising, and organizational management, specializing in capacity-building, in the New York Metro Area for 13 years. Their additional strength comes from strategic partners with specialized skills such as Maria Semple of The Prospect Finder. www.rdcfunds.org*

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